

\$1.00 OFF

Any Primo® Sized Hoagie

Valid at Primo's® Media, PA Location Only.

With coupon. Not valid with any other coupon or specials. Expires 6/30/15

\$2.00 OFF

Any Whole Sized Hoagie

Valid at Primo's® Media, PA Location Only.

With coupon. Not valid with any other coupon or specials. Expires 6/30/15

\$5.00 OFF

Any Order or \$50.00 or More

Valid at Primo's® Media, PA Location Only.

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Monday Special

\$1.00 OFF

Any Primo

\$2.00 OFF

Any Whole No limit

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Hoagie Trays

Advanced Notice Appreciated

Our Hoagie Trays Are Available In 5 Sizes
Mini (2 Loaves) • Assorted (3 Loaves)
Deluxe (4 Loaves) • Super Deluxe (5 Loaves)
Super Duper (6 Loaves)

Any Combination of Sandwiches Are Available On Trays.
Prices Will Be Adjusted Accordingly.

MINI TRAY (Feeds 5-6)	39.99
<i>Italian & Thumann's Home Style Turkey Breast & Cheese</i>	
ASSORTED TRAY (Feeds 8-10)	59.99
<i>Italian, Thumann's Home Style Turkey Breast & Cheese, Ham & Cheese</i>	
DELUXE TRAY (Feeds 12-14)	79.99
<i>Two Italians, Thumann's Home Style Turkey Breast & Cheese, Ham & Cheese</i>	
SUPER DELUXE TRAY (Feeds 18-20)	99.99
<i>Two Italians, Roast Beef & Cheese, Thumann's Home Style Turkey Breast & Cheese, Ham & Cheese</i>	
SUPER DUPER TRAY (Feeds 22-25)	117.99
<i>Thumann's Home Style Turkey Breast & Cheese, Nonna's Veggie, Roast Beef & Cheese, Ham & Cheese, Two Italians</i>	
VEGETARIAN TRAY (Feeds 8-10)	59.99
<i>Nonna's Veggie, Cheese Deluxe & Choice of Milano or Knuckle</i>	
SPECIALTY TRAY (Feeds 8-10)	69.99
<i>Old Italian, "R" Special, Italian</i>	
HEALTHY TRAY (Feeds 8-10)	59.99
<i>Thumann's Low Salt Ham & Light Swiss, Thumann's Home Style Turkey Breast & Cheese, & Solid White Tuna in Water</i>	
DIABLO TRAY (Feeds 8-10)	69.99
<i>Turkey Diablo, Italian Diablo & Roast Beef Diablo</i>	
OLD ITALY TRAY (Feeds 12-14)	79.99
<i>Suprimo, Sharp Italian, Sicilian & Nonna's Veggie</i>	



South Philly Original

Originally established in South Philadelphia, our extensive menu features our own multiple award-winning "Specialty Hoagies" made on crispy Italian Bread using only the Finest Gourmet Quality Thumann Brand Meats and Cheeses. All hoagies are made Fresh to Order and come in three sizes. Our menu also includes a variety of "Healthy Alternative" Hoagies and Low Carb Wraps, which are lower in fat and / or sodium content. Hoagie Trays and Sampler Platters are Available by advance order and are great for parties, client presentations or as a thank you or sympathy gesture. We offer a variety of Italian Specialties and Salads, which may be used as a side dish or as a topping for your favorite Primo Hoagie. Give us a call and one of our friendly staff members will answer any questions and assist you in planning for your specific needs.

Remember, it's not JUST a hoagie...it's a Primo®.

Best Of Awards

Philadelphia Magazine Best of Philly
South Philly Review Best Hoagie
Channel 10 News Big Spoon Award
Courier Post Reader's Choice
South Jersey Magazine Best of Style Magazine
Best of South Jersey
Best of Burlington County
Best of Delaware County
Best of Montgomery County
Best of Lehigh Valley
Best of Bucks County
Fox Philly's Best of Philly

Sampler Platters

ITALIAN SAMPLER PLATTER

Marinated Mozzarella, Stuffed Pepper Shooters, Pepperoni Bites, Sharp Provolone, Roasted Red Peppers, Green Olive Salad & Sopressata

Small - 39.99 • Large - 69.99

PEPPERONI & CHEESE

Pepperoni & Sharp Provolone

Small - 25.99 • Large - 49.99

CHEESE SAMPLER

Imported & Domestic Cheese

Small - 25.99 • Large - 49.99



Primo® Cookies

Enjoy One Of Our Gourmet Cookies or Get A Platter of Them For Your Next Occasion

12 COOKIE PLATTER - 11.99

18 COOKIE PLATTER - 17.99

Primo® Sides

Not Available At All Locations.

Potato Salad
Macaroni Salad
Cole Slaw
Dirt Pudding

Rice Pudding
Sharp Bites
Pepperoni Bites
Pepper Shooters

Roasted Pepper Salad
Marinated Mozzarella
Black Olives
Green Olive Salad



We Proudly Feature



Gourmet Quality Luncheon Meats

"The Deli Best"

For general information & questions or comments, or to inquire about Franchise Opportunities. Visit www.primohoagies.com

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Old Fashioned Style Primo Hoagies®

Italian Specialty Sandwiches

UNDER NEW OWNERSHIP



Established In South Philly

Media, PA

132 E. Baltimore Ave.

(610) 565-7000

WE DELIVER!

CORPORATE ACCOUNTS WELCOME

NOW SELLING COLD CUTS & ROLLS

GIFT CARDS AVAILABLE

www.PRIMOHOGIES.com



Our Specialties

Small, Primo®, Whole or Hoagie in a Bowl

All Primo® Size Hoagies Are Available in a Low Carb or Whole Wheat Wrap or a Hoagie In A Bowl (No Bread). All Small Size Hoagies Are Available On Our Signature Wheat Roll

ITALIAN	5.99	8.49	19.99
Prosciutto, Provolone Cheese, Thumann's Hot Capicola & Natural Casing Genoa Salami			
MILD ITALIAN	5.99	8.49	19.99
Prosciutto, Provolone Cheese, Thumann's Sweet Capicola & Natural Casing Genoa Salami			
SHARP ITALIAN	6.29	8.99	19.99
Prosciutto, Sharp Provolone, Thumann's Hot Capicola & Natural Casing Genoa Salami			
MILD SHARP ITALIAN	6.29	8.99	19.99
Prosciutto, Sharp Provolone, Thumann's Sweet Capicola & Natural Casing Genoa Salami			
OLD ITALIAN	6.79	9.49	21.99
Dry Cured Capicola, Sharp Provolone, Prosciutto			
TURKEY BREAST & CHEESE	6.29	8.79	19.99
Finest Quality Thumann's Home Style Turkey Breast with Your Choice of Cheese			
BIG "T"	6.29	8.99	19.99
Thumann's Home Style Turkey Breast, Imported Ham & American Cheese			
ROAST BEEF & CHEESE	7.49	9.99	23.99
Lean Gourmet Quality Thumann's Oven Roasted Beef with Your Choice of Cheese			
AUDIE	7.49	9.99	22.99
Thumann's Home Style Turkey Breast, Thumann's Oven Roasted Beef & American Cheese			
HAM & CHEESE	5.99	7.99	18.99
Imported Ham with Your Choice of Cheese			
AMERICAN	5.99	7.99	18.99
Natural Casing Genoa Salami, Bologna, Ham & American Cheese			
BOLOGNA & CHEESE	5.29	7.99	18.99
Thumann Brand Bologna & American Cheese			
CORNER BEEF & SWISS	6.79	9.49	22.99
Gourmet Quality Thumann's Corned Beef with Swiss Cheese			
SCHWARTZIE*	7.49	9.99	23.99
Thumann's Corned Beef, Swiss Cheese, Cole Slaw & Russian Dressing			
TURKEY SCHWARTZIE*	6.99	8.99	22.99
Thumann's Home Style Turkey Breast, Swiss Cheese, Cole Slaw & Russian Dressing			
ROAST BEEF SCHWARTZIE*	7.49	10.99	23.99
Thumann's Oven Roasted Beef, Swiss Cheese, Cole Slaw & Russian Dressing			
SUPRIMO*	6.99	9.29	21.99
Prosciutto, & Fresh Mozzarella Topped with Roasted Red Peppers			
GIANNA*	6.99	9.49	21.99
Prosciutto, Sharp Provolone Topped with Roasted Red Peppers			
SULMONA*	6.99	9.49	23.99
Natural Casing Genoa Salami & Fresh Mozzarella Topped with Pepper Shooters			
"R" SPECIAL*	6.99	9.49	23.99
Natural Casing Genoa Salami & Thumann's Capicola Topped with Pepper Shooters			
NAPOLITANO	6.99	9.29	21.99
Hot Sopressata, Prosciutto, Sharp Provolone			
SOPRESSATA & SHARP	6.99	9.49	21.99
Hot or Sweet Sopressata with Sharp Provolone Cheese			

Sandwich Toppings

	Small Primo®	Whole		Small Primo®	Whole
STUFFED PEPPER SHOOTERS	1.09	1.99	4.99	ROASTED RED PEPPERS	.49 .79 1.59
ITALIAN LONG HOT PEPPERS	.69	1.29	2.49	BROCCOLI RABE	.39 .79 1.59
BRUSCHETTA	.79	1.59	2.99	SCHWARTZIE DRESSING	.49 .79 1.59



All Hoagies are served with Lettuce, Tomato and Onion. Excluding those marked with an asterisk* Hot Peppers, Sweet Peppers & Pickles are available upon request.

PAL JOEY*	6.99	9.49	21.99
Hot or Sweet Sopressata & Fresh Mozzarella Cheese			
SICILIAN	6.49	8.99	20.99
Dry Cured Capicola, Sharp Provolone & Natural Casing Genoa Salami			
NEW YORKER*	6.49	8.99	20.99
Hot Sopressata Topped with Roasted Red Peppers			
ABRUZZI*	6.49	8.99	20.99
Thumann's Home Style Roasted Pork & Sharp Provolone Topped with Fresh Broccoli Rabe			
NELLIE*	6.49	8.99	20.99
Thumann's Home Style Roasted Pork & Sharp Provolone Topped with Roasted Red Peppers			
SOPRANO*	6.49	8.99	20.99
Thumann's Cracked Pepper Turkey, Sharp Provolone Topped with Roasted Red Peppers			
CRUSHER*	7.49	9.49	22.99
Thumann's Cracked Pepper Turkey & Cooper Sharp American Topped with Pepper Shooters			
BUFFALO CHICKEN*	6.49	8.49	20.99
Thumann's Buffalo Chicken, Buffalo Cheese & Blue Cheese Dressing			
TAVERN & SWISS	5.99	8.19	19.99
Thumann's Smoked Tavern Ham & Swiss Cheese			

The "Diablos"

Spicy, Yet Cool - Made With Our Original Blend of Spices

TURKEY DIABLO	6.29	8.99	19.99
Thumann's Home Style Turkey Breast & Hot Pepper Cheese with a Blend of Spices			
TUNA DIABLO	6.49	8.99	19.99
Italian Tuna, Not Pre-Mixed with Hot Pepper Cheese with a Blend of Spices			
BIG "T" DIABLO	6.49	8.99	19.99
Thumann's Cracked Pepper Turkey, Thumann's Pepper Ham, Hot Pepper Cheese & a Blend of Spices			
CHICKEN DIABLO	6.99	8.99	21.99
Chicken Cutlet, Buffalo Cheese & a Blend of Spices			
PORK DIABLO	6.49	8.99	19.99
Thumann's Home Style Roasted Pork with Hot Pepper Cheese & a Blend of Spices			
ITALIAN DIABLO	6.49	8.99	20.99
Hot Sopressata, Sharp Provolone, Thumann's Capicola & a Blend of Spices			
AUDIABLO	7.49	9.99	22.99
Thumann's Home Style Turkey Breast, Thumann's Oven Roasted Beef, Hot Pepper Cheese & a Blend of Spices			
VEGGIE DIABLO*	6.29	8.29	19.99
Eggplant, Sharp Provolone with Broccoli Rabe, Long Hot Peppers & a Blend of Spices			
HAM & CHEESE DIABLO	6.29	8.29	19.99
Thumann's Pepper Ham, Hot Pepper Cheese & a Blend of Spices			
BEEF DIABLO	7.49	9.49	23.99
Thumann's Oven Roasted Beef with Hot Pepper Cheese & a Blend of Spices			



Primo® Hots

OLD FASHIONED STYLE ITALIAN SAUSAGE*	6.49	8.39	21.99
With Peppers, Onions, Grated Romano Cheese & Homestyle Marinara Sauce			
OLD FASHIONED MEATBALL*	6.49	8.39	21.99
With Shredded Parmesan & Grated Romano Cheese			
OLD WORLD STYLE MEATBALL*	6.29	8.39	21.99
With Sharp Provolone & Grated Romano Cheese			
EGGPLANT PARMIGIANA*	5.49	7.99	18.99
Eggplant with Homestyle Marinara and Melted Provolone Cheese			



Cutlet Combos

Chicken Paired with Primo® Delicacies. Substitute Grilled Chicken For Any Cutlet Combo Below. Only 59¢ (Primo®) NEW! All Natural Char-Grilled Chicken Filet

BUFFALO CUTLET*	6.99	9.29	21.99
Chicken Cutlet, Fresh Bleu Cheese Crumbles with Buffalo Wing Sauce & Bleu Cheese Dressing			
BADA BING*	6.99	9.29	21.99
Chicken Cutlet & Sharp Provolone Topped with Fresh Broccoli Rabe			
BADA BOOM*	6.99	9.29	21.99
Chicken Cutlet & Sharp Provolone Topped with Long Hot Peppers			
WHACKED CHICKEN*	6.99	9.29	23.99
Chicken Cutlet, Sharp Provolone Topped with Pesto & Bruschetta			
CHICKEN COLETTE*	6.99	9.29	21.99
Chicken Cutlet & Thumann's Smoked Tavern Ham with Swiss Cheese			
CHICKEN SUPRIMO*	6.99	9.29	22.99
Chicken Cutlet & Fresh Mozzarella Topped with Roasted Red Peppers			
CHICKEN PARMIGIANA*	6.99	9.29	22.99
Chicken Cutlet with Homestyle Marinara and Melted Provolone Cheese			



Healthy Choice

Lower In Fat or Sodium Content

TUNA DELIGHT*	6.49	8.79	19.99
White Tuna, Not Pre-Mixed & Light Swiss Cheese Topped with Roasted Red Peppers			
HEALTHY CHEESE	5.29	7.49	18.99
Choice of Light Swiss Cheese or Slender American Cheese			
SLIM "T"	6.29	8.99	19.99
Thumann's Home Style Turkey Breast, Thumann's Low Sodium Ham & Slender American Cheese			
HEALTHY HAM & CHEESE	5.99	8.99	19.99
Thumann's Low Sodium Ham & Choice of Light Swiss Cheese or Slender American			
WHITE TUNA	5.49	7.99	18.99
Solid White Tuna in Water, Not Pre-Mixed			

Meatless Delights

A Delicious Treat Without the Meat!

NONNA'S VEGGIES*	5.99	7.99	19.99
Eggplant, Sharp Provolone & Broccoli Rabe Topped with Roasted Red Peppers			
KNUCKLE SANDWICH*	5.49	7.49	18.99
Sharp Provolone Cheese Topped with Roasted Red Peppers			
MILANO*	5.99	7.99	19.99
Fresh Mozzarella Cheese Topped with Roasted Red Peppers			
ITALIAN TUNA	5.99	7.99	19.99
Italian Tuna in Olive Oil, Not Pre-Mixed			
PESCARA*	6.49	8.99	21.99
Italian Tuna, Not Pre-Mixed & Sharp Provolone Topped with Roasted Red Peppers			
CHEESE DELUXE	5.49	7.99	19.99
Swiss, Provolone & Cooper Sharp American			

Nutritional information available upon request

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